



WORDCAMP ILOILO2023

Event Guide



WHAT TO EXPECT

As the third WordCamp to be held in Iloilo City, we're aiming for the conference to foster the same kind of laid-back, community-driven vibe that WordCamps are always meant to have.

Regardless if this is your first time to attend the event or not, do know that your primary mission is to learn, make new friends and industry acquaintances, and to simply have fun!

With that said, we think that informing you with a few guidelines will help you set your expectations for the event. Here are a few things that you might expect from WordCamp 2023 come conference time:

The entire event is staffed by volunteers

WordCamps, as community-driven conferences, are organized by volunteers from local communities. In other words, no party is earning from this event. Each ticket covers various logistical costs like the venue, LED screen and projector rentals, meals, kits, and even ancillary events like the KidsCamp. This is all by design, since it reflects the openness of the WordPress platform, which has also been powered by volunteers for years.

Review the list of presenters before the day of the conference

Make the most of your time at WordCamp Iloilo by reviewing the list of presenters ahead of the conference. Identify experts in your areas of interest, plan your schedule accordingly, and come prepared with questions. Engage in meaningful discussions and leverage networking opportunities with presenters and fellow attendees. Maximize your WordCamp experience by being informed and proactive!

Dress for comfort

The venue is air-conditioned, so do bring warm clothing in case you're expecting the environment to be a bit chilly for you. Since you'll also be sitting for long stretches of time, we advise that you dress up in your most comfortable, shorts, skirts, and sandals are fair game, however, please be reminded that wearing slippers is a big no-no at the venue.

Bring a small bag or backpack

Do you bring your water bottle along with you because you get thirsty easily? Do you bring your laptop or tablet with you when writing notes? How about if you simply have a writing pad and pen with you? You never know when that small bag can come in handy during the event (HINT: you need it for keeping the swag we'll be giving out).

Keep your personal items close by at all times

You don't want your WordCamp to be the one day where your laptop or smartphone suddenly got lost, do you? While WordCamp is a gated conference, we cannot vouch for every person that will be entering the premises. If you need to leave your gear at your table, just kindly ask the person beside you to look out for your stuff. Besides, doing a solid to someone who you just knew at the event is a good way of jumpstarting conversations!

Reminder: There's no WiFi at the venue

Much as we would like to have the entire conference hall connected online, the current infrastructure just makes it nearly impossible for us to do so. If you really need to hook up your laptop online, just try hotspotting your smartphone to it.

Update your online information and social media accounts, and bring businesses cards, if you have them.

These days, there's no shame in stalking a person you just met through his or her social media accounts! So, make sure that any online info you have is updated and is something that you're proud to show when it's time to talk and network!

Got questions? This is the day for answers!

Since we encourage attendees to come to the event with open minds, we're also expecting that many of you will have questions with regards to the discussed topics or just about anything relating to WordPress. Our speakers and local leads will be hanging out at the Happiness Bar, so make sure to visit because it is where all WordPress-related questions will be answered to the best of our abilities.

We strictly observe a Code of Conduct for WordCamp Iloilo. Don't know how to start talking to someone? Well, as long as you abide by WordCamp's Code of Conduct, you'll do fine!

Read more about it here:

<https://2023.iloilo.wordcamp.org/code-of-conduct/>

Most important of all, we expect that you'll enjoy your time at WordCamp Iloilo! Easy enough, isn't it?

SCHEDULE

SATURDAY, JULY 8TH

Hall C, Ground Floor, Iloilo Convention Center

7:30 AM	Registration	
9:10 AM	Welcome Remarks	
Main Hall		KidsCamp
9:30 AM	Connecting to Source: How To Grow Tech Based Movements That Fulfill And Matter Cris Vinson	Part 1: Unleashing the Magic of Coding JC Palmes
10:00 AM	WordPress is the Way: Paving the Way for Future Generation of WordPress Users Georg Kevin Paquet	
10:30 AM	Building with the new Block Editor and Stackable Benjamin Intal	
11:00 AM	7 Tips to Improve your Site Structure Pie Tandog	Part 2: Unleashing the Magic of Design Spencer Ravago
11:30 AM	How to Get Your Business in Front of Google with Structured Data Jeanne Tan	
12:00 PM	Automating WordPress Development with CircleCI: A Guide to Continuous Integration and Deployment Jingo Rodriguez	
12:30 PM	Lunch	

SCHEDULE

SATURDAY, JULY 8TH

Hall C, Ground Floor, Iloilo Convention Center

Main Hall	
1:15 PM	Children and WordPress Oneal Rosero
1:45 PM	Empowering the Next Generation of Tech Leaders Khleomi Helen Palmes
2:15 PM	ChatGPT As A Superpower For Content Creators Le-an Lai Lacaba
2:45 PM	Contributing to WordPress Core Without Knowing 'How to Code' Ahmed Kabir Chaion
3:15 PM	From Fresh Grad to Professional: A Guide to Choosing Between Freelance and Employment in IT Godfrey Beray
3:45 PM	How DevOps Principles are Transforming IT Operations and Business Agility Laurence Chu
4:15 PM	Panel Discussion
4:45 PM	Closing Remarks
4:50 PM	Graduation Picture







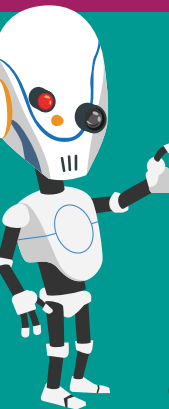


WEGLOT

PARAW REGATTA SPONSORS

Get **15% discount**
on Yoast SEO!

Use discount* code:
WC-Iloilo-2023



or scan the code



Check our **Site structure training**
at yoast.com/academy

(*valid until 24 July)

yoast

webdev

Woo COMMERCE



WORDCAMP
ILOILO2023

T E A M

KABATAAN SPONSOR



GUGMA SPONSORS



COMMUNITY BUILDERS

Georg Kevin Paquet

Jerico Aragon

Dreb Bitanghol

Andrew Garcia

MICROSPONSORS

Brian Lumagod

Ritchel Lauron

Jorge Lauron

Rolly Bueno

Rome Nicolas

John Vinson Go

Darell Duma

Rene Christopher Caralian

Allen Palmes

Xanth Reign Palmes

Aaron Jeffrey Nolasco

Md Asadullah

Pie Tandog

Jonathan Caquilgan

Samantha Ravago

Celestine Gamarcha

Angelica de Jesus