



WORDCAMP

ILOILO2023

Prospectus and Sponsor Information



ABOUT WORDCAMP ILOILO

Welcome to WordCamp Iloilo, the annual gathering of WordPress enthusiasts in the Philippines! We are excited to present to you an opportunity to be a part of our community event and reach out to a diverse audience of attendees.

WordCamp Iloilo is a volunteer-led grassroots event that aims to establish a friendly and inclusive platform for WordPress users and enthusiasts of all levels. WordCamp Iloilo 2023 is divided into two events: KidsCamp, a half-day event for children full of fun and WordPress learning, and our main conference for beginners and expert guests. The primary conference consists of a full-day plenary session featuring sessions on WordPress, web design, web development, security, SEO, and blogging. Our presentations are idea-focused and strive to spark meaningful dialogues.

WordCamp Iloilo 2023 will be held at the Iloilo Convention Center (ICON), Iloilo City, on July 08, 2023.

SPONSORSHIP PACKAGES

We have designed several sponsorship packages to suit your business needs and budget. Depending on the package you choose, your business will receive various benefits and exposure

DINAGYANG

Package Price: ₱80,000

The Dinagyang Sponsorship package gives companies the highest level of exposing their brand at key points of the WordCamp process.

- Sponsor's booth at the event
- Large logo present on every printed banner and standee at the venue
- Large logo in the Sponsors Slideshow on the main projector during snacks and lunch
- A full page on the online event guide distributed to the WordCamp attendees
- Blog post introducing your sponsorship
- Acknowledgement in pre and post-event emails to attendees
- Facebook, Twitter, and Instagram shout-outs before and after the event
- Acknowledgement of the company as a Platinum Sponsor throughout the event
- Right to raffle off products and swag
- 3 complimentary passes to the event for staff or customers
- Presence at the after-party

KASADYAHAN

Package Price: ₱60,000

The Kasadyahan Sponsorship package gives your company great exposure at a reasonable price.

- Table at the event
- Medium logo present on every printed banner and standee at the venue
- Medium logo in the Sponsors Slideshow on the main projector during snacks and lunch
- A half page on the online event guide distributed to the WordCamp attendees
- Blog post introducing your sponsorship
- Acknowledgement in pre and post-event emails to attendees
- Facebook, Twitter, and Instagram shout-outs before and after the event
- Right to raffle off products and swag
- 2 complimentary passes to the event for staff or customers
- Presence at the after-party

PARAW REGATTA

Package Price: ₱40,000

The Paraw Regatta Sponsorship package is fantastic value for agencies and companies that want brand exposure at a budget price.

- Small Logo & Link on WordCamp Iloilo site
- Opportunity to place 1-2 items on the common swag table
- Acknowledgement in pre and post-event emails to attendees
- A quarter page on the online event guide distributed to the WordCamp attendees
- 1 complimentary pass to the event for staff or customers
- Presence at the after-party

KABATAAN

Package Price: ₱20,000

Want to contribute to WordCamp Iloilo, and have the opportunity to help foster the next generation of bloggers, business owners, developers, and contributors to WordPress?

- Small Logo & Link on WordCamp Iloilo site and mentioned on the KidsCamp page.
- Recognition in opening and closing sessions
- Acknowledgement in the post-event email to attendees
- A 1/8 page on the event guide distributed to the WordCamp attendees shared with other Candelaria Sponsors
- 1 complimentary pass to the event
- Presence at the after-party

GUGMA

Kick-Off Dinner: ₱30,000

Everything in the Paraw Regatta Package. On Friday night WCILOILO Sponsors, Speakers, and Volunteers are invited to a kick-off. With this add-on, you can help us thank these incredible contributors.

After Party: ₱45,000

Everything in the Paraw Regatta Package, a post mentioning your company in the after-party announcement, and the exposure that comes with sponsoring an after-party.

Audio/Visual Needs: ₱40,000

Everything in the Paraw Regatta Package, a blog post mentioning your company sponsoring the AV system, and the exposure that comes with a branded AV system.

Printing Needs: ₱20,000

Everything in the Candelaria Package, a blog post mentioning your company sponsoring the event guide and the badges, and the exposure that comes with a co-branded event guide.

CONTACT US

We hope you will consider supporting WordCamp Iloilo and participating in our community event. Please email us at wordpressiloilo@gmail.com if you have any queries or would want to explore sponsoring options. Thank you for your inquiry, and we hope to hear from you soon!

Our deepest appreciation to all of our sponsors,
From the Wordcamp Iloilo Team!